

Neal Wilkes

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- Experienced in creating unique advertising, corporate identity and promotional materials
- Dynamic organization, prioritization and time management skills
- Consistently achieves critical deadlines while maintaining high quality standards
- Equally effective in independent and collaborative environments
- Strong background in technical training

Senior Designer Brandmovers Interactive// February 2011 - July 2011

Design and front end code sweepstakes and give away campaigns for a wide range of national and international companies. Maintain web, usability and user experience standards through multiple digital channels. Manage, recruit, and teach interns from colleges throughout the Metro Atlanta Area. Create mobile and social websites as needed.

Senior Designer - Production Manager

Atlanta Parent Magazine // September 2008 - May 2010

Manage and maintain consistency of the Atlanta Parent brand across all media formats. Establish and enforce exceptional design and production standards for all eight publications. Collaborate with creative team members to brainstorm, develop ideas and create a wide variety of branded promotional materials for advertising campaigns, programs and special events. Design master theme graphics including logos and accompanying visual elements for printed and digital materials. Design promotional materials for sales pushes and promotions. Manage client requests and assign new creative projects to team members. Implement web site designs and content. Collaborate with clients regarding approvals, edits and change requests. Review and approve designs. Manage and approve production projects. Organize and maintain electronic files and naming configurations. Manage various third-party vendors.

Lead Prepress Technician - Level 3 Graphic Designer Sauers Group // May 2007 - Sept. 2008

Proficiently steer all aspects of Prepress Department operations for this mid-size web press print house. Responsible for creation, preflight, proofing, correcting, and plating as well as wide format printing. Create new corporate identity, marketing collateral, vehicle wrap, and advertising materials. Efficiently diagnose, troubleshoot, and resolve technical issues; maintain equipment and hardware. Actively oversee prepress team and assign duties; ensure excellent customer service.

Principal - Creative Director MW Design // June 2003 - May 2007

Successfully built and managed high-volume boutique design company specializing in real estate advertising. Designed up to 60 page layouts daily and directed workflow of 100-400 advertising designs monthly. Consistently met deadlines while producing top quality work. Collaborated with clients and design staff to develop branded collateral. Effectively managed advertising design from conception to completion; directed and led design staff.

Technical Trainer - Implementation Network Communications // November 93 - June 2003

Authored extensive training materials for a web-based advertising management software (AMS) application for The Real Estate Book; provided content input based on user feedback. Developed classes and databases instrumental to proper usage by real estate agents submitting advertising; coordinated instructional sessions.

Account Representative November 1999 - May 2001

Managed more than 45 international accounts; collaborated with clients in developing and producing innovative advertising and marketing materials.

Production Artist/Lead Graphic Artist September 1993 - November 1999

Turned out 30-50 pages of advertising daily; corrected graphic design, resolved prepress issues; achieved

very high levels of customer satisfaction.